



1. ADVERTISING PRICE LIST ON FERRIES

1.1 Advertising on on-board television on Saaremaa and Hiiumaa routes*

Period	One month (euros)	One week (euros)	One month (euros) in the case of a 12-month agreement
May 1 - August 31	1,200	396	
September 1 - April 30	800	260	
12 month agreement			750

* The price specified in p 1.1 applies only if the advertisement is displayed on both lines in the same period

1.2 Advertising on on-board television on Saaremaa route

Period	One month (euros)	One week (euros)	One month (euros) in the case of a 12-month agreement
May 1 - August 31	840	276	
September 1 - April 30	600	200	
12 month agreement			575

1.3 Advertising on on-board television on Hiiumaa route

Period	One month (euros)	One week (euros)	One month (euros) in the case of a 12-month agreement
May 1 - August 31	600	192	
September 1 - April 30	400	130	
12 month agreement			375



2. General principles of advertising sales

2.1 The advertising sales prices apply to commercials/advertisements of no more than 20 seconds. There are also other TV screens on the ferries that do not show ordering party's advertisements.

2.2 The Advertising Agreement (hereinafter **Agreement**) is contracted with a maximum term of 12 months and subject to the condition that the Agreement can be terminated for whichever reason by notifying the other party thereof at least one calendar month in advance.

2.3 TS Laevad OÜ reserves the right to decide on the appropriateness of any advertisement.

2.4 To all prices VAT is added in adherence to valid legislation.

2.5 The party ordering an advertisement undertakes to pay any and all such taxes (incl. advertisement tax) enforced currently or in the future by the national and/or local government which are payable upon displaying an advertisement.

2.6 TS Laevad OÜ reserves the right to amend relevant price list.

2.7 The display of advertisements starts after the safety message.

2.8 There are 14 advertising TVs on the Saaremaa line, 7 of which are located on ferry Töll and 7 on ferry Piret. Advertisements appear while sailing. The trip lasts approximately 27 minutes.

2.9 There are 14 advertising TVs on the Hiiumaa line, 7 of which are located on the ferry Leiger and 7 on the ferry Tiiu. Advertisements appear while sailing. The trip lasts approximately 1 hour and 15 minutes.

2.10 The advertising fee does not include making of the advertisement.

2.11 The ordering party undertakes to send required advertisement files to TS Laevad OÜ at least 3 working days prior to the advertisement being shown on on-board television. If the advertisement is sent later, the display time of the advertisements specified in the contract will not be extended.

2.12 The ordering party is liable for the trueness and correctness of relevant advertised event or advertisement, including ensuring compliance with language requirements, legislation, generally applicable moral requirements and also being responsible for following intellectual property, including trademark rights.

2.13 The number of times the advertisement is appeared in advertising TVs during the trip on the Saaremaa line is a minimum of 7x, on the Hiiumaa line a minimum of 14x.

2.14 TS Laevad OÜ reserves the right to temporarily interchange ferries servicing a route and this is not considered to constitute a breach of Agreement.

2.15 If a ferry is not servicing a route for up to 3 (three) consecutive days, this is not considered to constitute a breach of Agreement.

2.16 If a ferry is not servicing a route for longer than 3 (three) consecutive days, the Agreement is renewed starting from the 4th (fourth) day as pertaining to both ferries on relevant route or to both routes if the Agreement was contracted as applying to both routes.

2.17 If the ordering party wishes to order advertising on one route for a short period of time (1 week) and it is known that 1 (one) ferry will not be servicing the route during this time, relevant fee will be 50% of the price provided on the price list.